



TOWN OF CROSSFIELD eNews

Oct. 2, 2020

New Town website/app launched



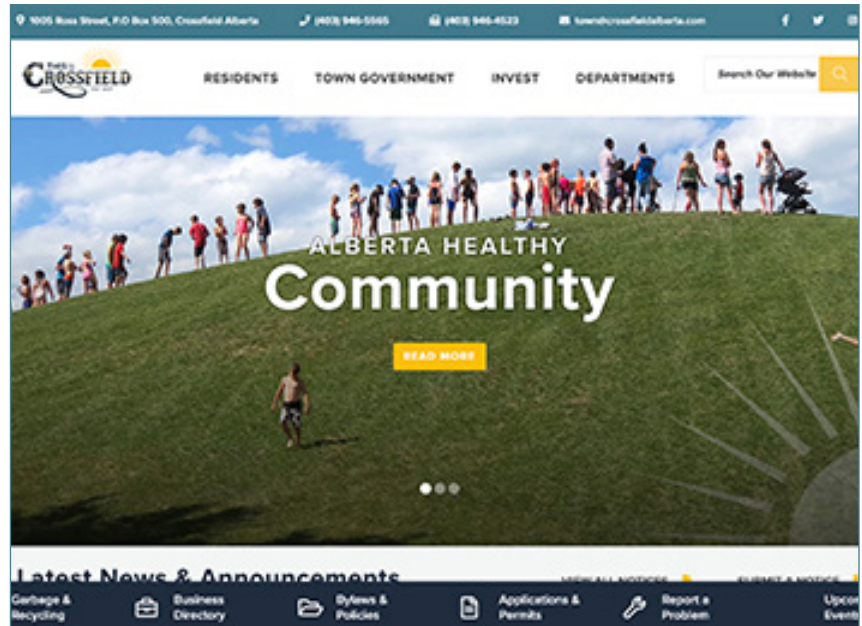
Downtown Revitalization Project update

The underground work is almost completed on Railway St., as well as on Hammond Ave. and Nanton Ave. As long as the weather continues to co-operate, the underground portion of the project should be completed by mid-Oct.

Curbs on Railway St. between ATB and Carmen's Bigway were poured this week. Next week, paving of Railway St., Hammond Ave. and Nanton Ave. will be done, barring any complications.

The next phase of the project – landscaping – began this week with the planting of trees and the laying of sod at the south end of Railway St.

Any questions regarding the Downtown Revitalization project can be sent to downtown@crossfieldalberta.com



If you've made a visit to crossfieldalberta.com lately, you may have noticed the Town's website is sporting a new look. After months of work, the new site launched Sept. 30.

Highlights of the new site include improved navigation and the addition of new features, such as a tax calculator and interactive business directory.

The site navigation is designed with the end user in mind. Access to popular information is provided in a number of ways: via the main menu, through quick links which remain at the bottom of each page regardless of whether the user scrolls the page, and highlights on each page which use the "this is" tag from the Town's brand.

The Town's communications officer worked with [All-Net](#)

[Municipal Solutions](#) from Winnipeg to develop the site. As its name suggests, All-Net specializes in creating web solutions for municipalities. They have worked with other Alberta municipalities, including [Didsbury](#) and [Sundre](#).

To compliment the website, the Town also launched an app, which is available to download from both the Apple Store and Google Play. The app puts information regarding the Town right at the user's fingertips. Using the app, you can find an address and receive navigation information, check garbage and recycling pick-up dates and receive alerts.

Both the website and app are part of the Town's rebranding which was launched in November 2019.

Send your suggestions for something you'd like us to cover in eNews or photos you'd love us to share with the community to media@crossfieldalberta.com

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Leanne St. Onge submitted this stunning photo to us to be used as our Facebook page cover photo this month. If you have a photo of Crossfield and area you'd like to share and possibly have featured on the Facebook page or in the eNews, send it to media@crossfieldalberta.com

Crossfield By-election Oct. 19

The by-election to fill two vacant spots on Crossfield Town council takes place Oct. 19. There will only be one voting station at the Crossfield Community Centre. The poll will be open from 10 a.m. to 8 p.m.

Since nominations closed Sept. 8, two of the five candidates have withdrawn from the election. Because Frank Wallace and Mike Perry did not indicate their intention to withdraw within the allowable time frame outlined in the Elections Act, their names must remain on the ballot.

A Candidates Forum was held Sept. 22 at the Crossfield Community Centre. A recording of the forum is available on the Town's YouTube channel: <https://youtu.be/fY81IKvUOBE> Fast forward to the 17 minute 15 second point, which is when the forum itself begins.

At the conclusion of the election – and after the results have been verified – the two successful candidates will be sworn in and serve a one-year term until the next municipal election in October 2021.

CIVIC BY-ELECTION: OCT. 19 **Crossfield Community Centre** **10 a.m. to 8 p.m.**

You are eligible to vote if:

- you are at least 18 years old;
- you are a Canadian citizen; and
- you live in Alberta, and your place of residence is within the Town of Crossfield on election day.

The voter must produce identification for inspection. This must include one or more pieces of identification as authorized by the returning officer, which establishes the elector's name and current address, as required by section 53 of the Local Authorities Election act or local bylaw.

